

# Plan your trade show presence

## Empty space

Do you have your own trade fair stand or a individual stand construction provided by a stand builder? Then simply book a empty space from 9 m<sup>2</sup>.

## Area with basic stand

- ✓ System stand construction incl. rear and side walls, ceiling construction, from 9 m<sup>2</sup>
- ✓ one white screen for each of the open aisle sides, incl. 20 characters of text (colours: blue, red or black)
- ✓ Additional equipment can be easily ordered via the online booking form.

## Comfort stand

The comfort stand is a fully equipped trade fair stand at a fixed price. The selection of the stand equipment is fixed, no changes can be made.

### Equipment:

- ✓ 9 m<sup>2</sup> row or 12 m<sup>2</sup> corner stand
- ✓ System stand construction incl. rear and side screens, ceiling construction, a white screen for each of the open aisle sides, incl. 20 characters of text (colours: blue, red or black)
- ✓ carpet in blue, red or dark grey
- ✓ a „Leipzig“ infocounter
- ✓ Bar table set
- ✓ a brochure display stand
- ✓ three / four spotlights, front lighting
- ✓ one 3 kW power connection
- ✓ triple socket
- ✓ waste container

→ **Book now**

[einstieg.mystand-configurator.de](https://einstieg.mystand-configurator.de)

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# Trade fair presence

## Basic stand

Row basic stand, 1 side open



Corner basic stand, 2 sides open



Head stand, 3 sides open



Block basic stand, 4 sides open



## Comfort stand

9 m<sup>2</sup> row stand



12 m<sup>2</sup> corner stand



## Co-exhibitor package

You are welcome to register additional co-exhibitors at your stand. Your co-exhibitors benefit from the following comprehensive services:

- ✓ Your own basic entry in the list of exhibitors in the MesseGuide and on einstieg.com
- ✓ Own access to the online exhibitor service, e.g. for the publication of tenders (Basic Entries)
- ✓ Use of the tool for individual online appointments
- ✓ Snacks and drinks in the exhibitor café or in a snack bag at the stand
- ✓ Personal support before, during and after the fair
- ✓ Free banners, flyers and posters of the event to promote participation in the fair
- ✓ General event marketing
- ✓ General cleaning and waste disposal (Stand cleaning can be added for a fee)

# Trade fair presence

## Prices

Participation in an Einstieg trade fair is possible by booking 9 m<sup>2</sup> of empty space.

All prices include statutory VAT.

Empty Space	Type of Stand (no walls etc.)	per metre of Space with Basic Stand	Space with Comfort Stand, fixed price
<b>Row</b> (1 side open, from 9 m <sup>2</sup> )	€ 185 / € 166,50*	€ 228 / € 209,50*	€ 2,810 / € 2,643,50*
<b>Corner</b> (2 sides open, from 12 m <sup>2</sup> )	€ 205 / € 184,50*	€ 248 / € 227,50*	€ 3,836 / € 3,590*
<b>Head</b> (3 sides open, from 18 m <sup>2</sup> )	€ 225 / € 202,50*	€ 268 / € 245,50*	–
<b>Block**</b> (4 sides open, from 24 m <sup>2</sup> )	€ 245 / € 220,50*	€ 288 / € 263,50*	–

Co-exhibitor flat rate per co-exhibitor: 310 € (see page 2 for description)

\*Price for 1-day Einstieg trade fair

\*\*not available in all locations

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# Equipment 2024

## 1. Barstool ZETA



Black or white  
Chrome frame  
H: 85 cm  
Ø 35 cm

€ 40

## 2. Barstool Bonny



Frame aluminium  
Seat height: 75 cm  
WHD: 40x100x35 cm

€ 45

## 3. Stacking chair SWING



Leather grey  
Chrome frame  
Seat height: 45 cm  
WHD: 57x84x41 cm

€ 30

## 4. Upholstered chair



Anthracite  
Ahrome frame  
Seat height: 48 cm  
WHD: 53x81x54 cm

€ 27

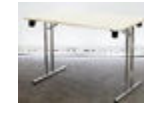
## 5. Bar table



Round  
Plate white or beech  
Stainless steel frame or black  
H: 110 cm  
Ø 68–80 cm

€ 84

## 6. Table (large)



Rectangular  
Plate white  
Chrome frame  
WHD: 120x72x70 cm

€ 68

## 7. Table (small)



Rectangular  
Plate white  
Chrome frame  
WHD: 70x72x70 cm

€ 57

## 8. Bar table set



Round  
Plate white or beech  
H: 110 cm  
Ø 68–80 cm  
With three barstools in Z shape

€ 155

## 9. Chair set



Round  
Plate white or beech  
H: 72 cm  
Ø 68–80 cm  
with three chairs (anthracite)

€ 105

## 10. Sideboard (large)



White  
Lockable  
WHD: 100x80x60 cm

€ 98

## 11. Highboard Chill By Side (small)



White  
Wood  
Lockable,  
WHD: 60x100x40 cm

€ 81

## 12. PC Desk Chill Out



White  
H: 1.028 / W: 750 / D: 550 mm  
incl. triple power socket

€ 130

## 13. Table showcase



White  
Showcase  
Lockable  
WHD: 105x90x52 cm  
Schaukasten  
WHD: 96x22x38 cm

€ 156

## 14. Leipzig counter



White, wood  
Storage compartment  
WHD: 102x38.5x120 cm

€ 89

## 15. Waste paper basket



€ 9

## 16. Brochure stand



Easy  
Aluminium  
3 brochure shelves  
DIN A4  
H: 121 cm

€ 90

## 17. Fabric curtain for cabin



Incl. gantry frame  
Can only be mounted on wall element  
White

€ 67

## 18. Fabric curtain, diagonal



For the cabin  
Incl. gantry frame  
White

€ 91

## 19. Revolving door



White  
Lockable  
Can only be mounted on wall element  
W: 1.000 / H: 2.500 mm

€ 152

## 20. Revolving door, coloured



lockable  
one-side coloured  
Plastic coated (red, blue, beech, grey)  
Can only be mounted on wall element

€ 187

## 21. Wall element (for cabin structure)



White  
H: 2.500 / W: 1.000 mm

€ 49

## 22. Coat rack



Octanorm  
White  
Can only be mounted on wall element

€ 30

## 23. Coat stand



Silver, black or white

€ 33

## 24. fold cable connector \*



According to DGUV (German Social Accident Insurance Regulation) V3

€ 18

## 25. Shelf, inclined



Can only be mounted on wall element  
45°, white  
Front fence  
W: 95 cm

€ 32

## 26. Spotlight\*



Silver  
Can only be booked in connection with a Basic stand or wall element

€ 32

## 27. Long arm spotlight\*



Can only be mounted on wall element  
Clamping plate

€ 32

## 28. Flooring



RIPS  
BI certificate  
Red, blue, dark grey  
Incl. covering film and disposal

€ 16/m<sup>2</sup>

\* Please order the power connection required for this product separately